

PKF Jordan & PKF Iraq Newsletter

June 2026



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About Us

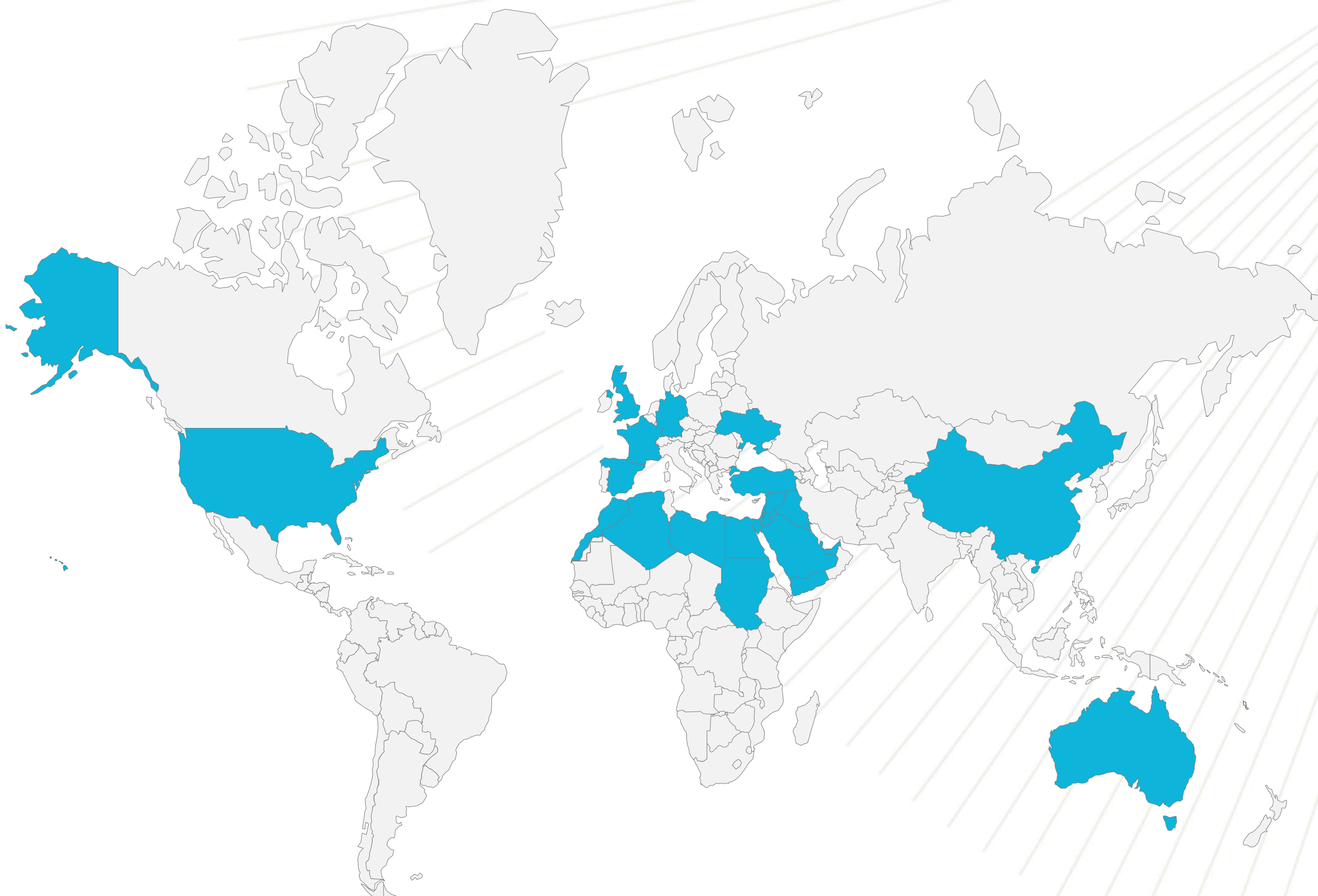


PKF Jordan & Iraq

Global Expertise. Local Knowledge.

PKF Jordan & Iraq is a member firm of PKF Global, delivering audit, assurance, advisory and consulting services across Jordan, Iraq, Yemen and the wider MENA region. Since our establishment in 1990, we have supported SMEs, large corporations, financial institutions, government bodies and NGOs through practical advice, technical expertise and high-quality professional services.

As part of the PKF global network, we combine international reach with local market knowledge, bringing together the right people, experience and insight to support our clients' success.



OUR SERVICES



Assurance and Advisory



360° Organizational Diagnosis



Corporate Finance and Strategy



Human Resources Consulting



Financial Advisory



Legal Advisory



IT Consulting



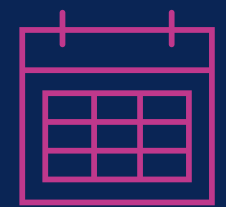
Change Management



Forensic and Litigation Accounting



Tax Advisory and Solutions



1990
Established



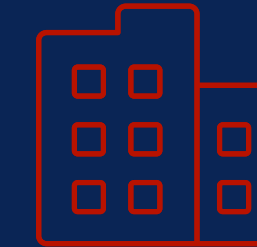
20+
Countries We Did Projects In



2,000+
Business Value Generating Projects



650+
Satisfied Clients



214
PKF Member Firms



150
Countries



Insights, Updates & Highlights

Global Perspective

Technology, Ethics and Auditor Independence in the Digital Age

Recent global developments in the accounting and audit profession highlight the growing impact of technology on ethics, independence and professional judgment. As artificial intelligence, automation, digital assets and cloud-based platforms become more embedded in professional services, firms are being encouraged to reassess how these tools affect objectivity, confidentiality, competence and accountability.

In this context, the role of ethical standards is becoming increasingly important. Technology can support audit quality, improve efficiency and enhance the way professionals analyse information; however, it also introduces new risks that must be carefully managed. These include potential threats to independence, overreliance on automated outputs, data privacy concerns, bias in technology-enabled processes and challenges in maintaining professional skepticism.

The IESBA's recent work on technology reflects the need for the profession to respond to rapid digital change while preserving public trust. Greater attention is being placed on how firms use technology responsibly, how they evaluate risks arising from technology-enabled services, and how they ensure that professional accountants continue to apply ethical principles when using digital tools.

For audit and assurance firms, these developments reinforce the importance of strong governance, clear policies and effective quality management systems. As technology continues to reshape audit work, firms will need to strengthen internal controls, staff capabilities and independence safeguards to ensure that innovation supports, rather than compromises, ethical conduct and audit quality.

Source:

- IESBA – Technology: Ethics and Independence Considerations
<https://www.ethicsboard.org/focus-areas/technology-ethics-independence-considerations>
- IESBA – Ethics and Independence Approach to the Use of Technology
<https://www.ethicsboard.org/news-events/2026-06/iesba-snapshot-ethics-and-independence-approach-use-technology>

Regional & Local Perspective

AI Infrastructure in MENA: Scaling Digital Ambition Sustainably

The Middle East and North Africa region is moving quickly to position itself at the centre of the global AI economy. Governments across the region are investing heavily in hyperscale data centres, digital infrastructure and strategic partnerships with leading technology firms, with a clear ambition to move from being technology consumers to technology shapers.

However, this rapid AI and hyperscale expansion is increasing pressure on electricity grids and water systems, making sustainable infrastructure planning a strategic necessity. As demand for computing capacity continues to grow, the region must ensure that the infrastructure designed to power digital transformation does not place additional strain on energy supply, water resources or investor confidence.

In this context, smarter energy sourcing, efficient cooling systems and coordinated regulation are becoming essential to the resilient growth of AI infrastructure. By linking energy planning with AI-driven demand optimisation, the region can expand computing capacity while safeguarding grid stability, improving resource resilience and supporting responsible digital growth.

This is not simply an environmental consideration, but a competitiveness strategy. For governments and businesses in MENA, digital ambition must be accompanied by infrastructure discipline, stronger governance and long-term planning. Building sustainable AI infrastructure can help the region attract investment, improve operational resilience and strengthen its position in the global digital economy.

Source:

- World Economic Forum – How the MENA Region Can Optimize Its Data Centres and AI Infrastructure <https://www.weforum.org/stories/>

Global Connections & Knowledge Sharing

PKF Jordan & Iraq at the PKF EMEI Gathering 2026

PKF Jordan & Iraq was represented by Sameh Khattab, Audit Director, and Omar Khattab, Audit Assistant Manager, at the PKF EMEI Gathering and Global Tax Pillar Meeting 2026 in Lisbon, Portugal. The event brought together PKF colleagues from across the global network for three days of knowledge sharing, collaboration and discussions on growth, people and culture, client experience, innovation and key tax developments. Their participation reflects our continued commitment to global collaboration and professional knowledge exchange across the PKF network.



Team Spirit & Shared Moments

End of Season Team Outing

Following a busy and productive season, our team came together for a well deserved outing to recharge and enjoy time outside the office. The gathering was an opportunity to celebrate the dedication, teamwork and commitment shown throughout the season, while strengthening the connections that continue to support our culture and shared success.

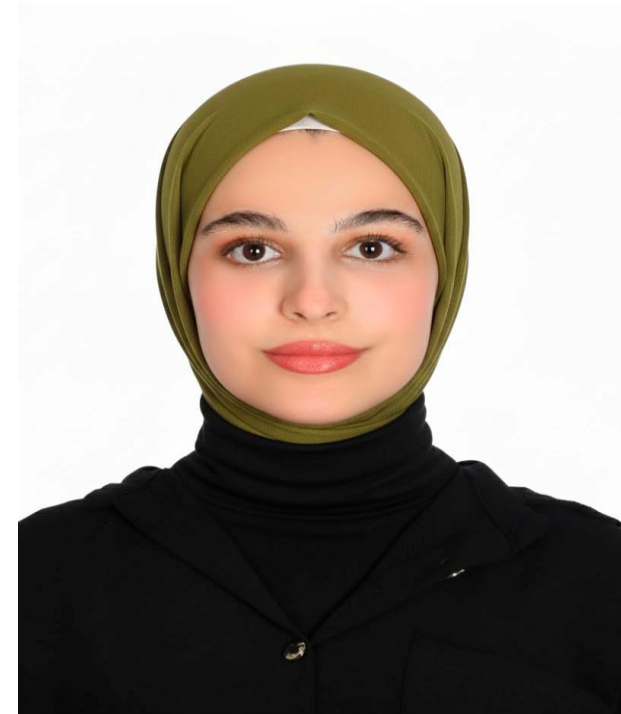


Introducing Our New Team Members



Introducing Our New Team Members

Welcoming Our Growing Team



Ms. Layan Abdo
Assistant Officer

Has a strong organizational skills, attention to detail, and a positive learning mindset.



Ms. Jana Abu Seraj
Senior Consultant

Has a strong analytical experience in finance, investment, and corporate advisory, with a collaborative and adaptable approach.

PKF Jordan & Iraq Major Contracts

PKF Jordan & Iraq Major Contracts

Selected Client Engagements



Growth beyond boundaries

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